

RAISE THE STAKES: FALL CONFERENCE

Mohegan Sun Casino, Uncasville, CT

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Speaker Biographies

Wednesday, November 13, 2019

CIP Exam Prep



Donda Young, CIP

Donda Young, CIP, has 20 years of experience as an IG professional with broad experience balancing and managing business and compliance needs. She is a holistic thinker adept at translating strategic plans into tactical performance requirements for business functions. She enjoys educating business and IT professionals on IG best practices. Donda is a Certified Information Professional through AIIM International and is the current President of ARMA International's

Boston Chapter.



Mark Carter, CIP, IGP

Mark has years of Information Governance experience. His certifications include Information Governance Professional (IGP), a Certified Information Professional (CIP), a Certified Document Imaging Architect (CDIA+), Electronic Record Management Practitioner (ERMP), and a Business Process Management Specialist (BPM).

He has been active locally and nationally in ARMA (Association of Record Managers and Administrators) where he currently holds the VP role for the Boston Chapter, and AIIM (Association of Intelligent Information Management) where he received the Distinguished Service Award and was elected to the prestigious AIIM Company of Fellows #196. Established in 1963, the Company of Fellows honors those individuals in the association who merit recognition and distinction for their outstanding contributions to the Enterprise Content Management (ECM) Industry.

Mark is currently an Enterprise Account Executive for Ripcord, the world's first robotic records "digitization" company. Ripcord is using sophisticated technology to provide customers with a secure, fast, and all-inclusive records management solution at low, predictable prices. The robots replace the laborious process for manual preparation of documents for scanning. A completely autonomous process which eliminates fasteners, runs full text OCR then scan and upload data/image files to our own cloud repository or to your existing enterprise platform.

Certifications: Build Your Skills and Be Prepared

Susan Gleason, CIP, CRM, IGP

Melissa Dederer, FAI, IGP, CRM



Melissa G. Dederer, a Fellow of ARMA International, is a certified Information Governance Professional (IGP) and Certified Records Manager (CRM) with 30+ years of experience in the information management and governance profession. She is a recognized thought leader with in-depth knowledge and expertise in translating complex processes into clear, understandable and actionable steps, developing clear and concise documentation, and is known for using process improvements, enabling technologies, project management, and training strengths to meet commitments with integrity.

Melissa has been active in ARMA International for over 20 years, at the chapter, region and international levels, including serving four years as a Director on ARMA International's Board of Directors. She is now serving as Secretary on the Board of the Connecticut chapter and directing the planning of their all-day spring conference.

For additional information, please visit Melissa Dederer's LinkedIn Profile: <https://www.linkedin.com/in/melissadederer>

Speaker Biographies

Thursday, November 14, 2019

California Consumer Privacy Act - Security and Privacy Concerns

Mark Diamond, CEO, Founder, | Contoural, Inc.

Mark Diamond is one of the industry thought leaders in information governance, encompassing records & information management, litigation readiness, control of privacy and other sensitive information, defensible disposition and employee collaboration and productivity. His company, Contoural, has helped more than 30% of the Fortune 500 plus many mid-sized and smaller organizations as well as public sector entities. As a trusted advisor he and his company help bridge legal, compliance and business needs and policies with effective legal and IT strategies and processes. Mark is a frequent industry speaker, presenting at numerous Legal and IT industry conferences as well as online venues. Additionally, Mark addresses more than one hundred internal corporate audiences each year with onsite seminars.

E-Discovery: Hits to IG and the Ace in the Whole

Matt Crystal

Matt Crystal has been in the legal industry for over 17 years managing multimillion-dollar cases both on the law firm and corporate side involving multiple parties and complex litigation. Matt's experience includes collection, preservation, review, and production of both paper documents and electronically stored information. Matt is responsible for the research and analysis of new information governance and eDiscovery technology, consultation on best practices and options, and overall project management. Matt attended Northeastern University in Massachusetts and is currently pursuing his Information Governance Professional certification. Matt has working knowledge in Relativity, Nuix, Catalyst, and OpenAxes among other platforms.

Before, During and After: Handling Records During an Emergency

Meg Duncan, CIP, CRM



Meg Duncan, CRM, CIP has 25+ years of experience in records and information management. Meg's career started in the non-profit sector working on special records projects at The First Church of Christ, Scientists. She later became a records manager for the organization. She joined Fidelity in 2003 after becoming a CRM. Meg's specialties include operational support for enterprise RIM and the records community at Fidelity, education of RIM policies/procedures, and the creation and use of toolkits for the RIM program. Meg has a Masters in Communication & Information Management (Bay Path University) and a Bachelor's in Business

Administration (Northeastern University).

Mergers and Acquisitions: What You Need to Know!

Ann Snyder

Know Thy Enemy: A Proactive Approach to Preventing a Data Breach

Ann Gorr, IGP



Ann is a legal technology consultant/advisor, information governance strategist, subject matter expert, avid technology evangelist, and Certified Information Governance Professional. She is recognized for the development and execution of innovative Legal IT strategies for her law firm and corporate legal clients in the Information Governance and Enterprise Content Management arenas. She serves in an advisory role guiding clients throughout the application/vendor selection and design & implementation processes. As a champion of change, Ann focuses on bringing about consensus in an evolving environment and developing key strategies and best practices to support the client's information governance

design.

Ann is noted for the role that she plays in building and maintaining relationships within the legal and corporate legal communities as well as with business partners/vendors who can provide assistance with legal-specific business and technology solutions. Her in-depth understanding of the needs of the legal community as well as her keen ability to help clients strategize and then develop and translate rollout plans makes her a great asset to both technology partners and clients. She frequently delivers presentations for legal and technology focused professional associations on trending technology topics in the Information Governance arena. Ann holds professional memberships in the ARMA, ALA, AIIM, ALT, and the Information Governance Initiative (IGI). She currently serves as Immediate Past President and Co-Chair of the INFORM Conference for the ARMA-NJ Chapter and sits on the Women's Leadership Council for WIIM (A women's leadership initiative within AIIM.) When she isn't busy in the technology realm, Ann is a part-time vocalist and serves on a wide variety of charitable boards.

Nicole Sterling, Esq.



Nichole Sterling is an associate in BakerHostetler's New York office. Her practice focuses on eDiscovery, information governance, and privacy and data protection. She has significant experience handling discovery in complex litigation and regularly assists with class actions and regulatory investigations resulting from cybersecurity incidents. Nichole also routinely helps organizations with compliance issues related to information governance, emerging technology, and privacy and data protection. Prior to joining BakerHostetler, Nichole was a law clerk at the Court of Justice of the European Union where her work focused on cases involving "the right to be forgotten" and data retention.

Brett Yeager



Brett Yeager is an accomplished cybersecurity professional with over 20 years of law enforcement and industry experience. As the Managing Director of Nardello & Co.'s Digital Investigations and Cyber Defense practice, Brett utilizes his cyber expertise to help clients investigate and recover from major cyber incidents, insider attacks, and fraud events. He also develops custom strategies and programs designed to help clients proactively defend against advanced cyber threats. Brett is based in the New York office.

Prior to joining Nardello & Co., Brett was a Supervisory Special Agent and overall Cyber Program Coordinator for the FBI Newark Field Office's Cyber Task Force (CTF), one of the largest CTF offices within the FBI. He led a team of Special Agents, Computer Scientists, intelligence personnel, and other federal and local law enforcement partners to combat complex cybercrimes, insider threats, and national security cyber threats. Brett previously served as a Supervisory Special Agent at FBI Headquarters in the Cyber Division, where he was a national program manager for large-scale national security cyber intrusion investigations while coordinating closely with other members of the US Intelligence Community. He is certified as an FBI cyber investigator, and extensively applied digital forensics and cyber investigative techniques to his cases. Brett frequently provided cybercrime and threat presentations to corporations, boards of directors, other government agencies, and universities.

Prior to his experiences with the FBI, Brett was an Engineering Manager for a company which designed and manufactured electro-mechanical systems for use in harsh, industrial environments. While working for a defense contractor, he also designed, integrated, and tested electronic subsystems for military vehicle weapon stations. Brett served six years in the Army National Guard. He holds a B.S. in Electrical Engineering from the University of Pittsburgh at Johnstown and numerous industry cyber certifications.

The Role of AI in IG

Moderator: Steve Weissman, CIP

Known as The Info Gov Guy™, **Steve Weissman** has spent the past 20+ years helping clients do information right. Principal Consultant at Holly Group and Co-Founder of the Information Coalition (now merged with ARMA), he furthers your ability to find, leverage, secure, and assure your business-critical information by optimizing everything from strategic planning and needs assessment to vendor selection and user adoption. Among other honors, Weissman is an AIIM Fellow and a Past President of the AIIM New England Chapter, and he holds CIP, INFO, ECM, and BPM credentials. He can be reached at 617-383-4655 / steve@hollygroup.com / @steveweissman.

Panelists: Greg Reid, FIP, CIP, Ann Snyder, Gene Stakhov, CRM

Greg Reid, FIP, CIP

Ann Snyder

Eugene Stakhov, CRM, CDIA+ is a senior Information Governance Architect at enChoice, Inc., with a technical background in software development. During his career, Gene has provided customers with

expert guidance on matters ranging from enterprise taxonomy development to technical system implementation solutions in the Banking/Finance, Insurance, Technology and Utilities sectors. His work includes implementing a highly visible, complex email and electronic records management initiative to address the regulatory compliance challenges of a large utilities company. This solution won the IBM Innovation in Technology Award. Gene is a long-time leader of the ARMA Metropolitan New York City Chapter, and currently serves as President.

Closing Keynote:

Nick Inglis, CIP, IGP

Nick Inglis is Executive Director, Content & Programming at ARMA International (formerly President of the Information Coalition, before the two organizations' merger). Inglis is the author of 'INFORMATION: The Comprehensive Overview of the Information Profession.' Mr. Inglis' writing has been featured in U.S. News & World Report, The Providence Journal, Yahoo! Finance, CMSWire, and others. Before his Co-Founding and leading the Information Coalition, Mr. Inglis served as the Director of Professional Development at AIIM and was one of the youngest Assistant Vice Presidents in Bank of America's history. When not adding to his collection of certificates and certifications (CIP, IGP, INFO, ERMm, SharePointm, BPMm, E2.0m, ECMm, IMCP), he is likely spending time with his son, Conor Atom.